



# 5 reasons your IT team needs Citrix Virtual Apps and Desktops

As employee needs change, it's no longer enough to simply offer virtual apps and desktops. You need the right virtual solutions — ones that give IT greater control and security while empowering employees to do their best work. With Citrix Virtual Apps and Desktops VDI and DaaS solutions, you are empowered to deploy secure, remote apps and desktops to users at scale — while providing an enhanced user experience and centralizing management.

## How does Citrix Virtual Apps and Desktops help?

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As an industry leader in desktop as a service (DaaS) and VDI, Citrix has empowered thousands of employees to work faster and better than ever. It's the most reliable way to create a seamless experience from anywhere on any device and network.

Here are five signs it is time for your team to implement Citrix Virtual Apps and Desktops:

### **You need to simplify management.**

From improving the user experience to protecting company data, your team is tasked with a tremendous amount of responsibility. Citrix Virtual Apps and Desktops service empowers you to provide the same secure, reliable experience across any device or network — all from within a single cloud-based management console. Offload infrastructure management, and perform updates with ease so you can free up time to focus on other strategic initiatives.

### **You're increasingly concerned about security.**

With more endpoints and remote workers than ever, risks are on the rise. Citrix Virtual Apps and Desktops offers robust policy controls based on user location and device to keep breaches at bay. Since all data is centralized in the cloud or datacenter, and not on devices, you'll have peace of mind regardless of where or how people work.

### **You're seeking to modernize IT and increase business agility.**

Moving to the cloud can be a big endeavor. That's why Citrix Virtual Apps and Desktops is designed to scale with you. Migrate at your pace to get the most out of your existing on-premises deployments in tandem with cloud workloads. With DaaS capabilities, you can offload management, modernize how work gets done, and meet the evolving needs of your business in a changing environment.

### **Your user base is expanding.**

When you're responsible for meeting the needs of offshore employees, contractors, contingent workers and more, providing a seamless experience can be a big challenge. With Citrix HDX technology, users will have pixel-perfect experiences — even when they're accessing graphics intensive applications from anywhere.

### **You need to keep budgets and efficiency in check.**

Whether you need to make the most of your existing infrastructure or offload costs by moving to the cloud, Citrix Virtual Apps and Desktops is an ideal solution. Your team can seamlessly leverage on-premises investments alongside cloud technologies that optimize resource consumption and costs. And with the ability to deploy to thousands of employees from inexpensive thin clients or repurposed PCs, users get an experience that mirrors traditional desktops, while you make the most of your current resources.